

## Comunicato stampa

### **CPR Asset Management diventa il centro di competenza di Amundi nella gestione azionaria tematica**

Milano, 10 settembre 2015 – **Amundi sta consolidando le sue expertise nella gestione azionaria tematica per creare un'unità specializzata all'interno di CPR Asset Management, società interamente controllata da Amundi.**

**CPR AM sarà rinforzata per diventare leader di mercato nei prossimi anni.**

CPR AM si distingue per la sua capacità di innovare e individuare temi di investimento che generano valore nei mercati azionari, quali ad esempio il fondo CPR Silver Age, basato sul tema dell'invecchiamento della popolazione. CPR AM recupererà il track record della gestione azionaria tematica di Amundi, in particolare con riferimento alle strategie in settori come quelli delle risorse naturali, dell'oro, dei temi legati all'M&A, dei beni di lusso e del lifestyle.

Si tratta di un'evoluzione naturale per Amundi, che mira ad essere leader mondiale nella gestione azionaria tematica e a sviluppare nuove soluzioni di investimento di lungo periodo per i propri clienti a livello internazionale a favore di tutte le categorie di investitori.

Romain Boscher, Global Head of Equities in Amundi commenta: *"La reputazione di CPR AM in questo ambito rafforzerà la posizione di Amundi nella gestione tematica. Stiamo mobilitando tutte le nostre risorse per offrire ai clienti una gamma di prodotti innovativi e strategie di investimento ad alto rendimento"*.

A partire dal 30 settembre 2015, CPR AM gestirà tutti i fondi azionari tematici di Amundi. La nuova divisione, guidata da Vafa Ahmadi, Head of Thematic Equities e Estelle Menard, suo vice, gestirà un patrimonio di oltre €3,6 miliardi. Il team iniziale comprenderà 10 professionisti degli investimenti, che saranno incaricati di mantenere e sviluppare le attuali e future expertise tematiche di Amundi.

Jean-Eric Mercier, Chief Executive Officer di CPR AM: *"Questo sottolinea la fiducia di Amundi in CPR AM e nella sua strategia di sviluppo. Riunire i team di gestione di portafoglio, marketing e sales ci consente di offrire interessanti prospettive di crescita agli investitori. "*

## CPR AM - Presentation of the thematic equities team – Longstanding expertise



### **Vafa Ahmadi, SFAF – Head of Thematic Equities**

Vafa Ahmadi joined CPR Asset Management in 2006 as Head of Direct Investments. In 2009, he became Head of Thematic and Sector-based Equities. Vafa began his career in 1997 at BNP Gestion as a French Equity Portfolio Manager. In 1998, he became a European Equity Portfolio Manager at Deutsche Asset Management then in 2004, Director of Institutional Management at Aurel Leven. Vafa has been a SFAF (French Financial Analyst Society) graduate and member since 2000. He obtained a post-graduate degree (DEA) in Finance in 1995 at the Université Paris 1 Panthéon-Sorbonne. He also received a research fellowship at Johnson Graduate School of Management Cornell University, New-York.



### **Estelle Ménard, SFAF – Deputy Head of Thematic Equities**

Estelle Ménard is joining CPR Asset Management as Deputy Head of Thematic Equities. She began her career at CAAM in 1997 as a European thematic and fundamental equities manager. She has been a manager in the Restructuring Equities strategy since 2002. In 2012, Estelle joined the international equities team then became part of the Global thematic team set up in 2013. Estelle Ménard has been a SFAF (French Financial Analyst Society) graduate and member since 2000. She obtained a post-graduate degree (DESS) in Banking and Finance from the Université de Bordeaux IV. She also did MBA courses at Kent State University in the USA.

In alphabetical order



### **Jean-Baptiste de Gorostarzu, SFAF –Senior Portfolio Manager**

Jean-Baptiste began his career in 1985 as a financial analyst at Drewry & Partners (Paris). He then joined Crédit Commercial de France (CCF) as client relationship manager, before becoming a portfolio manager then joining the private management team, European equities, at Axa Investment Managers (Paris). In 2002, Jean-Baptiste joined Crédit Lyonnais as a European equity portfolio manager. Since 2005, he has been an international equity portfolio manager. Jean-Baptiste is a SFAF (French Financial Analyst Society) graduate and member. He is also a graduate of the Ecole Supérieure de Commerce in Bordeaux.



### **Henrietta Lance - Senior Portfolio Manager, Natural Resources,**

Henrietta joined Amundi at the beginning of 2007 and joined the Natural Resources team in 2008. Previously, she was a European Equities Specialist at Société Générale then at Exane. She began her career at Prudential Bache in London. A graduate of Edinburgh University, she is a CIIA\*\* and SFAF\* member.



### **Anne Leborgne, SFAF - Senior Portfolio Manager, Luxury & Lifestyle**

Anne joined Amundi (ex-SGAM) in 1999 as a buy-side analyst (healthcare and food). In 2007 she became a specialised manager in the luxury and lifestyle sectors. She joined Amundi's thematic team in 2011. Anne began her career at Sanofi as an internal auditor from 1992 to 1994 then as an investor relations manager from 1995 to 1998. Anne is a SFAF (French Financial Analyst Society) graduate and member. She has a Masters in Finance from the Université Paris IX – Dauphine.



### **Clément Maclou, SFAF –Thematic Equity Portfolio Manager**

Clément began his career in 2003 at Martin Maurel Gestion as a Fixed Income Investment Management Assistant. He joined CPR Asset Management in 2005 in the Department of Reporting & Performance Attribution. In 2007, he joined the Equity team as a Manager, notably working in the thematic equity team. Since 2011, he has been a Co-Manager of European Equities within the team.

Clément Maclou has a post-graduate degree (DESS) in International Financial Management from the Institut des Administrations d'Entreprises in Aix-en-Provence (2004) and is a graduate of the Ecole Supérieure de Commerce Extérieur (2003).



### **Arnaud du Plessis, SFAF - Senior Portfolio Manager, Natural Resources, Gold**

Arnaud du Plessis joined Amundi in November 2010 as a Senior Portfolio Manager specialising in gold stocks. Previously, he was in charge of cyclical equities at Natixis Asset Management (2002-2010), where he was responsible for the Precious Metals, Base Materials and Energy sectors. Prior to that, he was a European equity portfolio manager at Crédit Lyonnais Asset Management (1998-2002) and a derivatives trading manager (1989-1997). Arnaud began his career at Patrice Wargny (1988-1989) as negotiator options and derivatives seller. Arnaud is a graduate of the Institut Supérieur de Gestion and a member of the SFAF (French Financial Analysts Society).



### **Stéphane Soussan, SFAF - Senior Portfolio Manager, Natural Resources, Energy, Agriculture**

Stéphane joined the Natural Resources team in 2008 as a portfolio manager specialising in the energy sector. He was previously a sell-side analyst specialising in the oil sector at Exane BNP Paribas and a sell-side analyst specialising in the oil and metals sectors at Oddo. He began his career as an investment management assistant at Sinopia Asset Management. A graduate of the ESSEC business school, he also has a Masters in Finance from IEP and is a member of the SFAF (French Financial Analysts Society).



### **Walid Azar Atallah – Junior Thematic Equity Portfolio Manager**

Walid joined CPR Asset Management during the summer of 2013 as an investment management assistant in the thematic equities team. Previously, he was a financial analyst at GFIC (Gulf Finance and Investment Company - Beirut), and a macroeconomic analyst at Aksys Capital (Beirut).

Walid is a graduate of the INSEEC business school (Paris), in Trading and Risk Management, and has an economics degree from the USJ (Université Saint Joseph).



### **Florian Peudevin, CFA - Junior Thematic Equity Portfolio Manager**

Florian joined the thematic equities management team at CPR Asset Management in January 2015. Florian began his career in 2004, in investor services at BNP Paribas, working on market transactions. In 2008, he joined Société Générale AM and worked on product development. In 2010, Florian joined Amundi's Strategic Marketing team, in charge of optimising and developing the group's product ranges and activities.

Florian has a Masters in Finance from CASS Business School in London and is a CFA Charterholder.

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**About Amundi**

Amundi is the No.1 European Asset Manager and in the Top 10 worldwide<sup>1</sup> with AUM of more than €950 billion worldwide<sup>2</sup>. Located at the heart of the main investment regions in more than 30 countries, Amundi offers a comprehensive range of products covering all asset classes and major currencies. Amundi has developed savings solutions to meet the needs of more than 100 million retail clients worldwide and designs innovative, high-performing products for institutional clients which are tailored specifically to their requirements and risk profile. The Group contributes to funding the economy by orienting savings towards company development.

Amundi has become a leading European player in asset management, recognised for:

- Product performance and transparency;
- Quality of client relationships based on a long-term advisory approach;
- Efficiency in its organisation and teams' promise to serving its clients;
- Commitment to sustainable development and socially responsible investment policies.

1. No.1 European asset manager based on global assets under Management (AUM) and the main headquarters being based in Europe- Source IPE "Top 400 asset managers" published in June 2015 and based on AUM as at December 2014.

2. Amundi Group figures as of 30 June 2015

Issued by Amundi - Société anonyme with a share capital of €596 262 615 - Portfolio manager regulated by the AMF under number GP04000036 - Head office: 90 boulevard Pasteur – 75015 Paris – France – 437 574 452 RCS Paris

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**About CPR Asset Management:**

CPR AM is a specialist in asset management, authorised by the French financial markets authority (AMF), a wholly owned independent subsidiary of Amundi Group, the joint asset management division of Crédit Agricole S.A. and Société Générale. CPR AM is dedicated exclusively to investment management for third parties (institutional investors, companies, insurance companies, private banks, fund managers, and professional wealth managers). CPR AM covers the main asset classes (equities, convertibles, balanced, money market, fixed income).

*CPR AM's figures (As of end of June 2015)*

- €35 billion of Assets Under Management

- 90 employees, with more than one-third dedicated to management